

## Electronic Patent Application Fee Transmittal

|  |                                    |                 |               |                             |
|--|------------------------------------|-----------------|---------------|-----------------------------|
| <b>Application Number:</b>                     | 09828122                           |                 |               |                             |
| <b>Filing Date:</b>                            | 09-Apr-2001                        |                 |               |                             |
| <b>Title of Invention:</b>                     | Paired promotion architecture      |                 |               |                             |
| <b>First Named Inventor/Applicant Name:</b>    | Gary M. Katz                       |                 |               |                             |
| <b>Filer:</b>                                  | Richard A. Neifeld/Bruce Margulies |                 |               |                             |
| <b>Attorney Docket Number:</b>                 | PIP-69B-KATZ                       |                 |               |                             |
| Filed as Large Entity                          |                                    |                 |               |                             |
| <b>Utility under 35 USC 111(a) Filing Fees</b> |                                    |                 |               |                             |
| <b>Description</b>                             | <b>Fee Code</b>                    | <b>Quantity</b> | <b>Amount</b> | <b>Sub-Total in USD(\$)</b> |
| <b>Basic Filing:</b>                           |                                    |                 |               |                             |
| <b>Pages:</b>                                  |                                    |                 |               |                             |
| <b>Claims:</b>                                 |                                    |                 |               |                             |
| <b>Miscellaneous-Filing:</b>                   |                                    |                 |               |                             |
| <b>Petition:</b>                               |                                    |                 |               |                             |
| <b>Patent-Appeals-and-Interference:</b>        |                                    |                 |               |                             |
| <b>Post-Allowance-and-Post-Issuance:</b>       |                                    |                 |               |                             |
| <b>Extension-of-Time:</b>                      |                                    |                 |               |                             |
| Extension - 1 month with \$0 paid              | 1251                               | 1               | 130           | 130                         |

| Description       | Fee Code | Quantity | Amount | Sub-Total in USD(\$) |
|-------------------|----------|----------|--------|----------------------|
| Miscellaneous:    |          |          |        |                      |
| Total in USD (\$) |          |          |        | 130                  |